



Cuonzo Martin Challenge Award

Former Purdue Boilermaker and associate head coach, Cuonzo Martin, knows what it means to meet challenges and reach personal and professional goals.

Enjoying his role as head coach for the Missouri State Bears men's basketball team, Martin also is celebrating his 13th season of being cancer free. Diagnosed with Non Hodgkin's Lymphoma in 1997, he has been able to live his life in remission for over a decade. In that time, he has watched his three children grow, mentored dozens of college basketball players, and realized his dream of becoming a head basketball coach. He also has continued to support cancer research. In 2008 Martin served as the spokesman for the inaugural Purdue Center for Cancer Research Challenge which attracted over 1,000 runners and walkers to Ross-Ade Stadium and raised over \$30,000 for cancer research at Purdue. In his honor the Cuonzo Martin Challenge Award was established.

The Cuonzo Martin Challenge Award is open to all Purdue Student Organizations. Join Coach Martin's team and take The Challenge for Cancer Research at Purdue.



AWARD Cuonzo Martin Challenge Award

GOES TO The Purdue student organization with the largest percentage of members taking part in The Challenge.

A plaque will be presented to the Purdue Student Organization that has the largest percentage of its members participating in the Challenge at the Challenge awards ceremony following the event, and the organization's name will be added to a perpetual plaque to be kept at the Purdue Center for Cancer Research.

WHAT YOU NEED TO DO

Fill out the attached student organization participation sheet

Fill out separate race form for each participant online at www.thepurduechallenge.com or fill out a paper entry form

Send money in with ALL forms (student organization and individual participation) by April 8th, 2011.

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