



Coach Danny Hope Community Challenge Award

Purdue head football coach Danny Hope is the epitome of the Boilermaker spirit. He is hardworking, results-oriented, enthusiastic and passionate. Those qualities were on display every day of the 2009 season, as Purdue beat Big Ten Conference rivals Indiana, Michigan and Ohio State in the same season for only the third time in school history. Coach Hope also is passionate about fighting cancer and is challenging Boilermakers to join him in taking the Purdue Center for Cancer Research Challenge.

"With cancer becoming the No. 1 cause of death worldwide by 2010, the basic research that is happening at Purdue couldn't be more important. I am proud to support the dedicated researchers who have accepted the challenge to find a cure, and I hope that everyone who has been touched by cancer will join me on April 18 at Ross-Ade Stadium. Together we can Boilermaker Up and help find a cure." -Danny Hope

The Coach Hope Challenge Award is open to all Community Organizations. Join Coach Hope's team and take The Challenge for Cancer Research at Purdue.



AWARD Coach Danny Hope Community Challenge Award

GOES TO

The Community Organization with the largest percentage of members taking part in The Challenge.

A plaque will be presented to the Community Organization that has the largest percentage of its members participating in The Challenge and the organization's name will be added to a perpetual plaque to be kept at the Purdue Center for Cancer Research.

WHAT YOU NEED TO DO

Fill out the attached community organization participation sheet

Fill out separate race form for each participant online at www.thepurduechallenge.com or fill out a paper entry form

Send money in with ALL forms by April 9, 2010.

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